



# SMALL BUSINESS CELEBRATION

## “The Benefactor Game” - Nonprofit Release Form

Small Business Celebration Episode Number: \_\_\_\_\_

Small Business Celebration Episode Recording Date: \_\_\_\_\_

Small Business Celebration Episode Recording Location: \_\_\_\_\_

Guest Name: \_\_\_\_\_

Guest Business Name: \_\_\_\_\_

Guest Business Address: \_\_\_\_\_

Guest Business Phone Number: \_\_\_\_\_

Non-Profit Legal Entity Name: \_\_\_\_\_

Non-Profit 501(c)3 Number: \_\_\_\_\_

Non-Profit Contact for Episode Appearance: \_\_\_\_\_

Non-Profit Address: \_\_\_\_\_

Non-Profit Phone Number: \_\_\_\_\_

Non-Profit Website Address: \_\_\_\_\_

Non-Profit Social Media Addresses:

\_ LinkedIn: @ \_\_\_\_\_

\_ Facebook: @ \_\_\_\_\_

\_ Instagram: @ \_\_\_\_\_

\_ TikTok: @ \_\_\_\_\_

\_ (Other) \_\_\_\_\_

\_ (Other) \_\_\_\_\_

By signing below, the non-profit listed above agrees to participate in the “How Well Do You Know Your Benefactor” game on *Small Business Celebration*. The non-profit also agrees to allow Small Business Celebration, LLC., and associated personnel and staff the use of the above non-profit’s name, image, likeness of their representative, organization logo, website, social media pages, voices, and actions used during their participation of their segment on the above episode of *Small Business Celebration* and for the promotion of their participation in said event on any, and all, social media platforms, media platforms, and promotional events both live and recorded. The non-profit agrees that the content created



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for the “How Well Do You Know Your Benefactor” game belongs to Small Business Celebration, LLC. and may not be edited, changed, or removed from its website or YouTube channel without the expressed written consent of Small Business Celebration, LLC. In addition, the non-profit may use the content created for the “How Well Do You Know Your Benefactor” game with the written permission of Small Business Celebration, LLC. with the understanding that the non-profit will give credit for the content to *Small Business Celebration*.

The above nonprofit also agrees that receipt of any monetary winnings for said episode appearance will be delivered to the non-profit within 90 days from the initial conclusion of seven days from the episode’s posting on *Small Business Celebration* on YouTube and the confirmation that at least one post from each of Small Business Celebration’s social media platforms has been shared on the non-profits social media feed and that the website link for the YouTube episode as been emailed, or texted, to their membership base or included in their newsletter.

The non-profit agrees that failure to enact the above within 30 days of posting their appearance on *Small Business Celebration* constitutes forfeiture of the monetary winnings awarded during the game.

The non-profit agrees to the following rules to the “How Well Do You Know Your Benefactor” game:

1. Each question is asked by the show’s host to the nonprofit about the guest. For each question the non-profit gets correct about the guest, the non-profit is awarded prize money. The first correct answer award is \$100, the second answer is \$200, the third answer is \$300. In order for the nonprofit to win a total of \$1,000, the non-profit must get the first three answers correct before answering the “bonus question” worth \$400. Once all four questions are answered correctly, the non-profit wins \$1,000.
2. Prior to the non-profit’s appearance on *Small Business Celebration*, a representative from Small Business Celebration, LLC. will email both the episode guest and the non-profit “A List of Questions.” Each question is numbered.
3. Prior to the appearance of the guest and the non-profit on their episode of *Small Business Celebration*, both the guest and the non-profit representative are highly



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encouraged to discuss the answers to the “A List of Questions,” however, any written or pre-recorded format of the answers are not allowed to be used during the recording of the episode.

4. During the recording of the episode, the *Small Business Celebration* host will have a random number generator on his phone. He will have the generator randomly choose the number and that number will correlate to the question he will ask the non-profit to answer about the guest.
5. The guest will confirm, deny, or elaborate on the non-profit’s answer.
6. The host will confirm if the answer given is satisfactory for the monetary winnings award.
7. Three questions, plus the bonus question, will be conducted in this manner. The amount of answers given correctly is the amount won by the non-profit.

The below representative of the non-profit agrees to the above and will bring this completed form with them for the *Small Business Celebration* episode recording for Small Business Celebration, LLC. written record:

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_